



MYANMAR INTERNATIONAL FRANCHISE CONFERENCE 2018 "FRANCHISING IN MYANMAR – THE NEXT RISING STAR"

CONFERENCE PROGRAMME
6 APRIL 2018, FRIDAY

TIME	PROGRAMME
9.00am – 9.30am	Arrival of Guests
9.30am – 9.40am	Welcome Speech by Organizer
9.40am – 10.15am	"Global Trends in Franchising" by Mr Troy Franklin, COO of World Franchise Associates – Southeast Asia.
10.15am – 10.50am	"Dominate the Myanmar Market with your Franchise Brand" by International Association of Franchise Professionals (IAFP).*
10.50am – 11.25am	"How to Rise a Business in an Emerging Market in Periods of Uncertainties" by Mr Vasil Gazizulin, CEO of Top Franchise.
11.25am – 12.00pm	"Global Marketing in Franchising Industry" by Mr. Samie Lim, Founding President & Chairman Emeritus of Philippine Franchise Association/ Chairman of Francorp Phils.*
12.00pm – 12.35pm	"Achieving Business Startup" by Mr Soe Hein, Managing Director of Myanmar Endeavour Co., Ltd.
END OF CONFERENCE	



MYANMAR FOOD AND DRINK INTERNATIONAL CONFERENCE 2018

CONFERENCE PROGRAMME
6 APRIL 2018, FRIDAY

AFTERNOON SECTION	
2.30pm – 3.05pm	Speaking Slot by MR U Aye Win, President of Myanmar Food Processors & Exporters Association *
3.05pm – 3.40pm	"The Time for Export is Now" by Mr Mohd Zahiruddin Nordin, First Secretary (Trade) Embassy of Malaysia, MATRADE Yangon
END OF CONFERENCE	



MyanCafe 2018
6-8 April 2018 • Tatmadaw Hall, Yangon

MYANMAR COFFEE SYMPOSIUM 2018

CONFERENCE PROGRAMME
7 APRIL 2018, SATURDAY

TIME	PROGRAMME
9.30am – 9.45am	Opening Speech by Mr U Ye Myint, Chairman of Myanmar Coffee Association *
9.45am – 12.30pm	Seminar Slots for Element Coffee Academy (ECA) & Training Center *
BREAK TIME	
2.00pm – 2.30pm	Product Innovation Presentation by SATAKE Corporation
2.30pm – 3.00pm	Coffee Drip Demonstration by Formosa International Co., Ltd
3.00pm – 3.15pm	Brand Presentation by Café Amazon
3.15pm – 3.45pm	Brand Introduction and Demonstration by Baking Industry Training College Pte Ltd*

